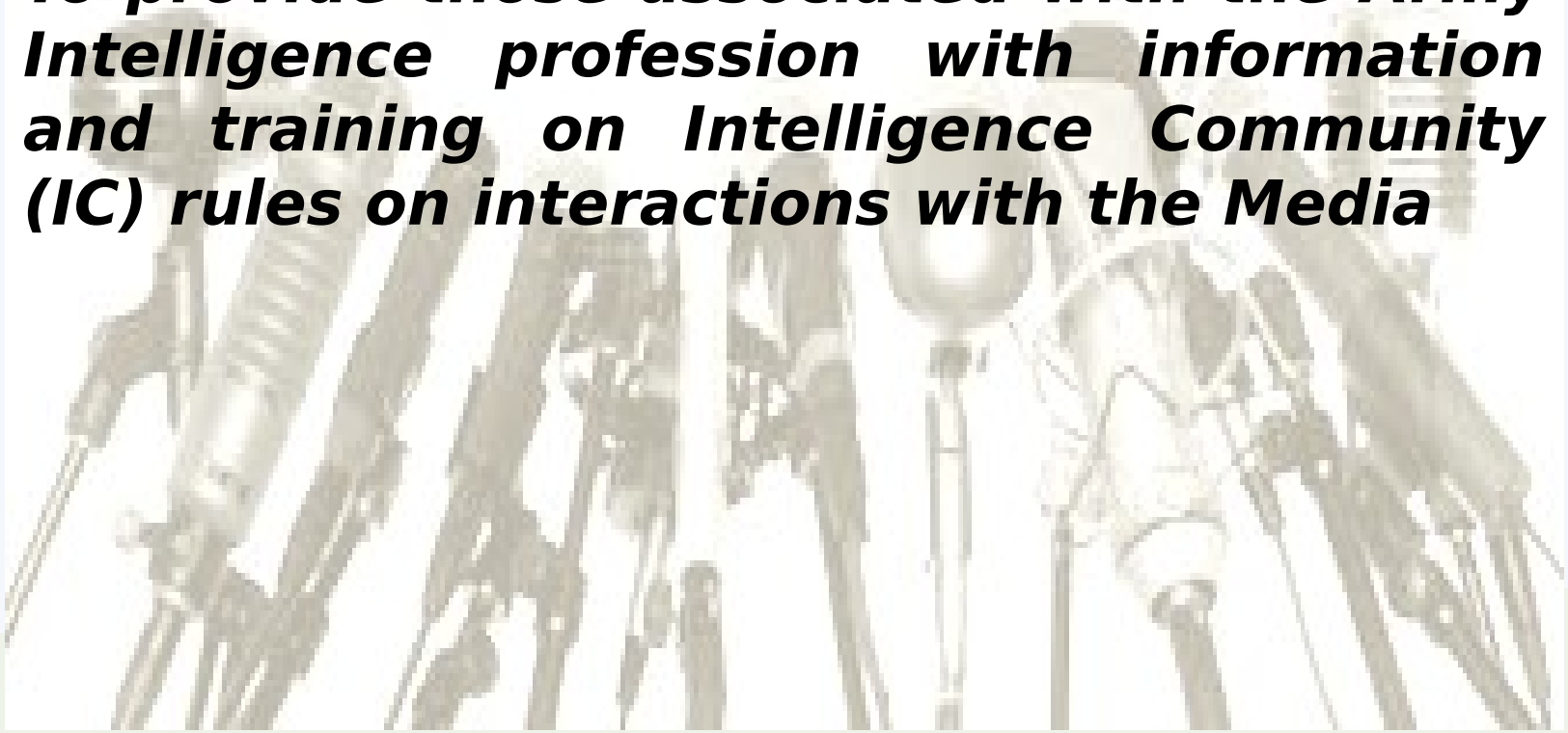
Intelligence Community Directive (ICD) 119 Media

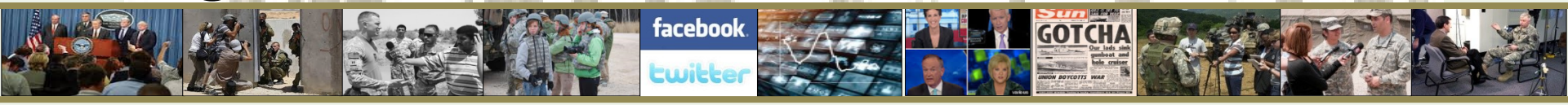
Purpose

To provide those associated with the Army Intelligence profession with information and training on Intelligence Community (IC) rules on interactions with the Media



Agenda

- ***Challenge***
- ***Definitions – Covered Matters and Media***
- ***Internet – Social Media Landscape***
- ***Army Intelligence Designated Individuals***
- ***Permission to Discuss Covered Matters***
- ***Reporting Procedures for Media Contacts***
- ***Reporting of Unlawful Activities, Waste, Fraud or Abuse***
- ***Consequences***
- ***Vignettes***

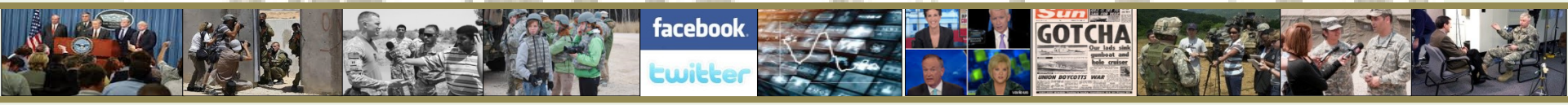


Challenge

"The biggest challenge in the relationship between the military and the media is working together in an uncertain environment in an age of instant communication."

– General Ray Odierno, Chief of Staff of the Army

This reality is even a bigger challenge for our Intelligence professionals who must remain forever vigilant in keeping sources, methods, activities, and judgments protected from unauthorized disclosure.



Definitions

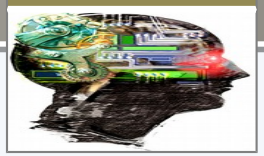
Covered Matters

Sources

Methods

Activities

Judgments



Media

Print

Broadcast

Film

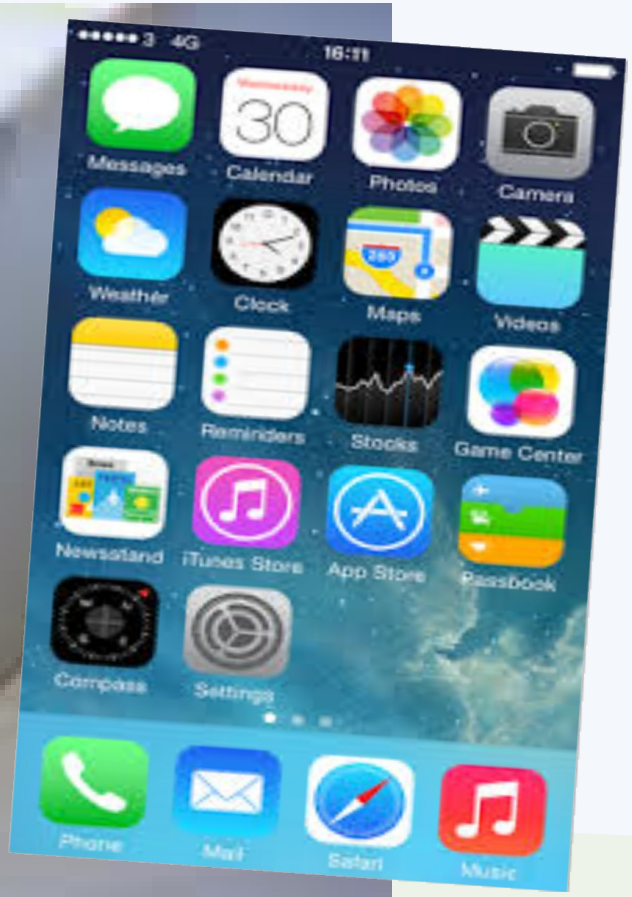
Internet

Internet – Social Media Landscape

Social Media differ from traditional Media in several ways

Poster's control is lost

No expectation of privacy



Everyone must prevent Covered Matters from being part of the social conversation

Army Intelligence Designated Individuals

IAW ICD 119 and AR 360-1, the following Army personnel are authorized to have contact with the Media on Covered Matters

- ***Deputy Chief of Staff (DCS), G-2***
- ***Assistant DCS, G-2***
- ***Headquarters Department of the Army (HQDA) Chief of Public Affairs***
- ***Commanding General (CG) and Deputy Commander, INSCOM***

Only the DCS, G-2 appoints Designated Individuals to discuss Covered Matters

The list of Designated Individuals appointed by the DCS, G-2 is posted to the G-2 Public website @ http://www.dami.army.pentagon.mil/

Know the Army individuals who are authorized to discuss Covered Matters with the Media

Permission to Discuss Covered Matters

Individuals not designated to have authorized contact with the Media on Covered Matters must seek permission for an exception to policy in order to do so

Matter from the CG or Deputy Commander, INSCOM through the INSCOM Chief of Public Affairs

- ***Those serving at HQDA or Army Commands, Army Service Component Commands, DRUs other than INSCOM and units below… request authorization from the DCS, G-2 or HQDA Chief Of Public Affairs***
- ***Army personnel serving in Intelligence Community agencies (CIA, DIA, NGA, NRO or NSA), requests for authorizations… must be obtained from their agency's Chief of Public Affairs***
- ***Army personnel serving in Joint Staff and Combatant Command assignments,***

Authorization for a particular contact on Covered Matters does not constitute authorization for additional Media engagement – *each authorization is a one-time exception*

Contacts with the Media that involve external projects (books, film, television) related to Covered Matters require consultation with the Office of the Director of National Intelligence (ODNI) Pubic Affairs Office – contact DCS, G-2 (Policy Team) or HQDA Chief of Public Affairs for guidance before engaging the ODNI

You must have permission to speak with the Media on Covered Matters

Reporting Procedures

If you are contacted by the Media about a Covered Matter, state you are not a Designated Individual and refer them to the individual who is authorized to speak

- ***INSCOM – through INSCOM Chief of Public Affairs***
- ***Those serving at HQDA or Army Commands and units below, your Designated Individuals are the DCS, G-2, Assistant DCS, G-2, or the HQDA Chief of Public Affairs***
- ***Army personnel serving in Intelligence Community agencies (CIA, DIA, NGA, NRO or NSA), your Designated Individual is the agency's Chief of Public Affairs***
- ***Army personnel serving in Joint Chiefs of Staff and Combatant Command assignments, go to your Director for Intelligence, J-2 to determine your***

Immediately report any unintentional or unplanned contact about a Covered Matter to your Designated Individual

When briefing at unclassified events where Media may be present, refer to your Designated Individual or associated Public Affairs Office for guidance

See AR 360-1, Army Public Affairs Program, for additional information

Reporting of Unlawful Activities, Waste, Fraud or Abuse

Whistleblowers are protected by multiple laws, and IC, DOD and Army directives

- ***Matter shall not use their concern as a reason to engage in unauthorized media contact***
- ***You can effectively report unlawful activity, waste, fraud or abuse to Intelligence Oversight personnel and Inspectors General without fear of retaliation while still protecting classified national security information***
- ***Intelligence Community directive 120, IC Whistleblower Protection, describes the Intelligence community's implementation of Presidential Policy Directive 19, Protecting Whistleblowers with Access to Classified Information***
- ***Multiple Army, DOD and Intelligence Community directives provide avenues to report activities perceived as fraudulent, wasteful, abusive, unlawful or contrary to any directive, statute, executive order or presidential directive***
- ***This media contact policy does not conflict with or prohibit the reporting of such activities through these avenues***

The Media is not the avenue to report perceived unlawful activities, waste, fraud or abuse

Consequences for Unauthorized Disclosures

For You –
- ***Possible Adverse Personnel Action***
- ***Possible Non-Judicial or Judicial Action (UCMJ/Federal Prosecution)***
- ***Possible Revocation of Security Clearance***

For Your Unit –
- ***Personnel Put at Risk***
- ***Reduced Operational Effectiveness***

For Our Nation –
- ***Loss of Collection Capability***
- ***Cost of Replacing Intelligence Assets***
- ***Damage to Foreign Relations***

Consequences can have significant and long-lasting negative effects and impact

Vignettes – Damaging Leaks

- ***Personnel Placed at Risk***
- ***Reduced Operational Effectiveness***
- ***Damage to Foreign Relations***
- ***Loss of Collection Capability***
- ***Cost of Replacing Intelligence Assets***

Blatant disregard for America's sacrifices, treasure, and security

Intelligence Community Directive (ICD) 119 Media Contacts Training

Questions?

e any questions regarding this training, ICD 119, or AR 360-1 Army Public Affairs
he HQDA G-2 Policy Team, Mr. Frank Stearns at 703-695-2826 frank.d.stearns.civ

ning, ICD 119, AR 360-1 and key contact numbers are posted to the G-2 public we
http://www.dami.army.pentagon.mil/

Remember, do not discuss Covered Matters with the Media unless you are authorized!